

Interreg

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PROJECT BALKANMED E-BUSINESS PAGES



1200 companies in www. BMBPAGES.BIZ

In this issue

www.bmbpages.biz



It is the regional Online Platform that has gathered nearly 1200 companies' profiles from five countries.

BalkanMed e-Business Pages Project has reached one of the main milestone that is collecting and uploading in one single platform the profiles of companies from countries, participating in the Balkan Mediterranean, Bulgaria, Greece, Cyprus, Republic of North Macedonia and Albania.

The considerable number of various activity fields, mostly export-oriented companies from manufacturing, agriculture, tourism, transport, oil and mining as well as from construction and services are part of the platform.

The considerable number of companies are from Manufacturing, nearly 640 companies, followed by the trading companies of activities of wholesales and retail trade with 275, Agriculture 125. Also, 60 public and private organisations, as providers of professional and technical services are registered also in the platform that serve as intermediary institutions or organizations that provide specialised services directly to the businesses.

The platform is searchable for the whole list of companies. It can be selected by country and/or by NACE Code.

The platform is enriched by other companies that are registered by themselves. The platform is opened some months ago for other companies to register. Through a simple procedure companies can upload their information about company/organization, their products or service and can search for other partners in the respective countries.

Each partner in the project is analyzing the database of their country to identify the most potential sectors considerable to be organised in the form of clusters organisations.

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For further information:

<https://www.bmbpages.biz>

<http://www.interreg-balkanmed.eu/approved-project/27/>

<https://www.facebook.com/BalkanMedEBusinessPages/>

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BUSINESS TO BUSINESS ACTIVITIES

The BalkanMed e-Business Pages Project started the series of business to business meetings to be organised in five different countries of the programme areas. The first meeting was held by the Greek partner, Hellenic Management Association, from 26-27 February 2019 in Athens in the conference room of the Association. After the warm welcome from the Greek host organisation, the project manager of the project Ms. Nina Drageva, from the lead organisation from Bulgaria gave an overview of the project to share and disseminate the main results of the first year of the project implementation to the participants. She high-



lighted the creation the first e-business pages platform that brings together nearly 1200 companies of different sectors and different countries in one platform.

In the plenary session, based on the programme some other speakers had their presentations. Then all the foreign companies from 4 different countries Bulgaria, Cyprus, North Macedonia made a short presentations of their companies' activities, as well as they expressed the interest of the cross-cooperation with



INDIVIDUAL B2B MEETINGS IN ATHENS

Among companies the profiles of IT, food manufacturing and distribution from Bulgaria, Albania and North Macedonia, Cyprus in different services activities, fashion, consultancy, etc, were participated in the meetings.. Their counterparts Greek SMEs establish new contact, share information and agreement between each other.

The business meetings were held as well between host companies from different countries.



- ⇒ Information and Communication Technology,
- ⇒ Hellenic Clothing Industry Association (HCIA),
- ⇒ Baking factory for Greek pitas
- ⇒ On-line Advertisement,
- ⇒ Production and Marketing of Detergents and Cleaning Chemicals.
- ⇒ Digital Marketing,
- ⇒ Hosting, Graphics,
- ⇒ Web Development
- ⇒ Publications,
- ⇒ Food Testing Laboratory,
- ⇒ Restaurant.
- ⇒ Power Electronics- Communications,
- ⇒ Insurance Services,
- ⇒ Cookware Industry,
- ⇒ Travel agency
- ⇒ VET



PROJECT MEETING IN ATHENS



The Business to Business Meeting in Athens, serves as well for the organization of the Project Meeting between the Partners in the Project. As , all partners have to prepare for the organisation of the B2B activities in their respective countries., the experience of the first activity were discussed and some measures were agreed for better improvement of the organisation of the activities, in order to create higher impact within the business communities, especially the companies that are part of the Platform. Other issues related to the project management, reporting, reimbursement and the possibilities to carry out the project within deadlines were discussed.

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